



Gainesville Mom Prom

— The Ultimate Ladies' Night Out —

Hosted by ACPMHC



Gainesville Woman's Club

June 14, 2019

8 p.m. to 11 p.m.

Dear Community Partner,

We would like to invite you to become an official sponsor of the 2nd Annual Gainesville Mom Prom. Mom Prom is a fundraiser movement that started in 2006. In its' short history, Mom Proms have shown great success in supporting charitable causes. Our first year was a success with over 120 women attending and just over \$10,000 raised. The event will annually benefit the work that the Alachua County Perinatal Mental Health Coalition, a 501(c)3 nonprofit, does in our community. From support for Moms and Dads to education for providers, connecting community organizations and the A.B.C. All Bottoms Covered Diaper Bank, the ACPMHC is a valuable resource to Gainesville and surrounding communities. Perinatal mental illnesses such as postpartum depression are the number one health complication related to getting pregnant, during pregnancy and after delivery and during times of pregnancy and infant loss.

Join the Party Today! Become a Sponsor

This event is the only ultimate ladies' night out in our area! Women 21 and older are invited to pull out their old prom and bridesmaid dresses, or anything that makes her feel fabulous. The event features dancing, cocktails, light food, dessert bar, silent auction and chances to win amazing prizes donated from local businesses.

We offer a unique opportunity to connect with a large group of women, most of whom fall in the category of making day to day purchases for their families and households. The women who will attend are not only looking to enjoy a night away but are also helping a local nonprofit that serves other women and families. Those who are sponsors will gain loyalties from the attendees who appreciate a philanthropic business, especially one who supports a cause they are passionate about. Additionally, your sponsorship will be advertised to thousands through social media outlets. Finally, your sponsorship continues to support the mission of the ACPMHC in preventing and addressing postpartum depression and related perinatal mood disorders.

Cordially,

Lauren DePaola
ACPMHC President



Alachua County Perinatal Mental Health Coalition

Our Mission

Improve awareness of perinatal mood and anxiety disorders (PMAD) in Alachua County. To expand resources, education and support systems for those at risk for PMAD in our community and provide professional development resources to increase provider screening and referral.

Our Vision

All childbearing women and men in Alachua County, FL will receive information about perinatal mental illnesses and have access to help. Alachua County providers working with perinatal women and men will be knowledgeable of perinatal mental illness and where to connect parents for care and support.



An initiative of the ACPMHC to address the correlation between diaper need (affecting 1 in 3 families) and heightened risk of these same families (3 times over!) for experiencing Postpartum Depression and related mental health conditions.

Sponsorships

Presenting Sponsor - \$1,500+

- All benefits of King/Queen sponsorship, plus:
- Title Sponsorship, featuring a prominent logo on all media
- Total of 6 tickets to 2019 Gainesville Mom Prom
- Reserved table at the Mom Prom event

King/Queen - \$1,000

- Your logo displayed prominently throughout the event
- Clickable logo on the Gainesville Mom Prom webpage, in the Facebook Sponsorship album and the Event Slideshow
- Business mentioned on recurrent social media posts and the evening's event announcements
- Logo in Gainesville Mom Prom promotional e-marketing/newsletters
- 4 tickets to the 2019 Gainesville Mom Prom

Sponsorships

Prom Court - \$500

- Your logo displayed on the Gainesville Mom Prom Sponsorship webpage, in the Facebook Sponsorship album and the Event Slideshow
- Business mentioned during the evening's Event Announcements
- 2 ticket to the 2019 Gainesville Mom Prom

Chaperone - \$300

- Your logo displayed on the Gainesville Mom Prom Sponsorship webpage and Facebook Sponsorship album
- Your business name listed in the Event Slideshow

Stag - \$100

- Your business name listed on the Gainesville Mom Prom Webpage and Facebook Sponsorship album

A La Carte

Monetary Sponsorship

Sponsor Drink Ticket- \$400- 2 available

The drink ticket will have your logo prominently displayed.

Sponsor the Silent Auction- \$300- 1 available

Your logo will be placed prominently in the high traffic area of the Silent Auction tables and bank.

Sponsor the Appetizers & Sweets- \$150- 6 available

The appetizer and sweet station will give attendees an opportunity to see your logo throughout the night

Sponsor the Red Carpet- \$50- 10 available

Sponsor the Red Carpet and have your logo displayed for the red carpet photo-op backdrop. Your business logo will be photographed, shared, tweeted and liked!

MORE INFORMATION & DEADLINES

Sponsorship value: Sponsors can choose options from the “A La Carte” menu to fulfill the monetary minimums while getting the biggest bang for their buck.

Deadlines

Sponsorship applications must be received no later than May 1, 2019 to receive all noted benefits. Sponsorships are accepted on a first come first served basis. Sponsorships may be accepted after this date with the understanding that not any/all benefits listed may still be available. Tickets associated with Presenting, King/Queen and Prom Court levels MUST be claimed by March 31, 2019 guarantee availability. Unclaimed tickets will be released for sale to the public after this date.

Individual tickets can be purchased for \$50 each at ACPMHC.com starting March 1, 2019

Alachua County
Perinatal
Mental Health
Coalition



ACPMHC

ACPMHC.com | 352.888.4932 | ACPMHC@gmail.com